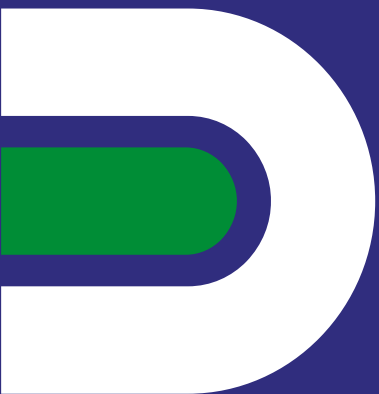


# Invitation to become a member of Drive+

November 2020

# Background

drive  
sustainability



# What is Drive Sustainability?

**Drive Sustainability**  
is a partnership between 11 automotive companies.

**Drive Sustainability aims to**

- promote sustainability throughout the automotive supply chain
- promote a common approach within the industry
- act as strong promoter of standardisation and harmonization of supply chain approaches
- collaborate with actors across the value chain
- integrate sustainability in the overall procurement process

Drive Sustainability is facilitated by CSR Europe.

## Lead Partners

**BMW  
GROUP**

**DAIMLER**

**VOLKSWAGEN**  
AKTIENGESELLSCHAFT

**SCANIA**

**VOLVO**  
Volvo Car Corporation

**VOLVO**  
VOLVO GROUP

## Partners



**FCA**  
FIAT CHRYSLER AUTOMOBILES

**HONDA**



**TOYOTA**

## Facilitation:



# Drive Sustainability Strategy

**The mission:** Enhance sustainability throughout the automotive industry by leveraging a common voice and by engaging with suppliers, stakeholders and related sectors on impactful activities



## SUSTAINABLE SUPPLY CHAINS

Collaborate to enhance supplier sustainability

### AMBITIONS



#### SUSTAINABLE RAW MATERIALS

Source raw materials sustainably



#### WORKFORCE WELLBEING

Aim to ensure employees in our supply chain are treated well and empowered



#### CARBON NEUTRALITY

Strive towards a carbon neutral supply chain



#### CIRCULAR VALUE CHAIN

Promote circular use of resources in our value chains

### PRINCIPLES

Stakeholder Engagement

Transparency

Leveraging Best Practices



# Drive Sustainability Strategy

## ACTIVITIES & MILESTONES TO SUPPORT THE ACHIEVEMENT OF OUR STRATEGY

### AMBITIONS



2020



2025



2030



SUSTAINABLE  
SUPPLY CHAINS

- **Set-up and promote use of common standardised tools, methods and common requirements** to integrate sustainability into the procurement process
- **Direct Tier I suppliers engaged** in assessment and capacity building activities
- Establish and promote usage of common standardised tools and methods to **cascade sustainability beyond Tier I**

- Supplier sustainability is a key decision criterion
- **Direct Tier I suppliers improved sustainability performance** compared to 2025
- Supplier sustainability is promoted **beyond Tier I**



SUSTAINABLE  
RAW MATERIALS

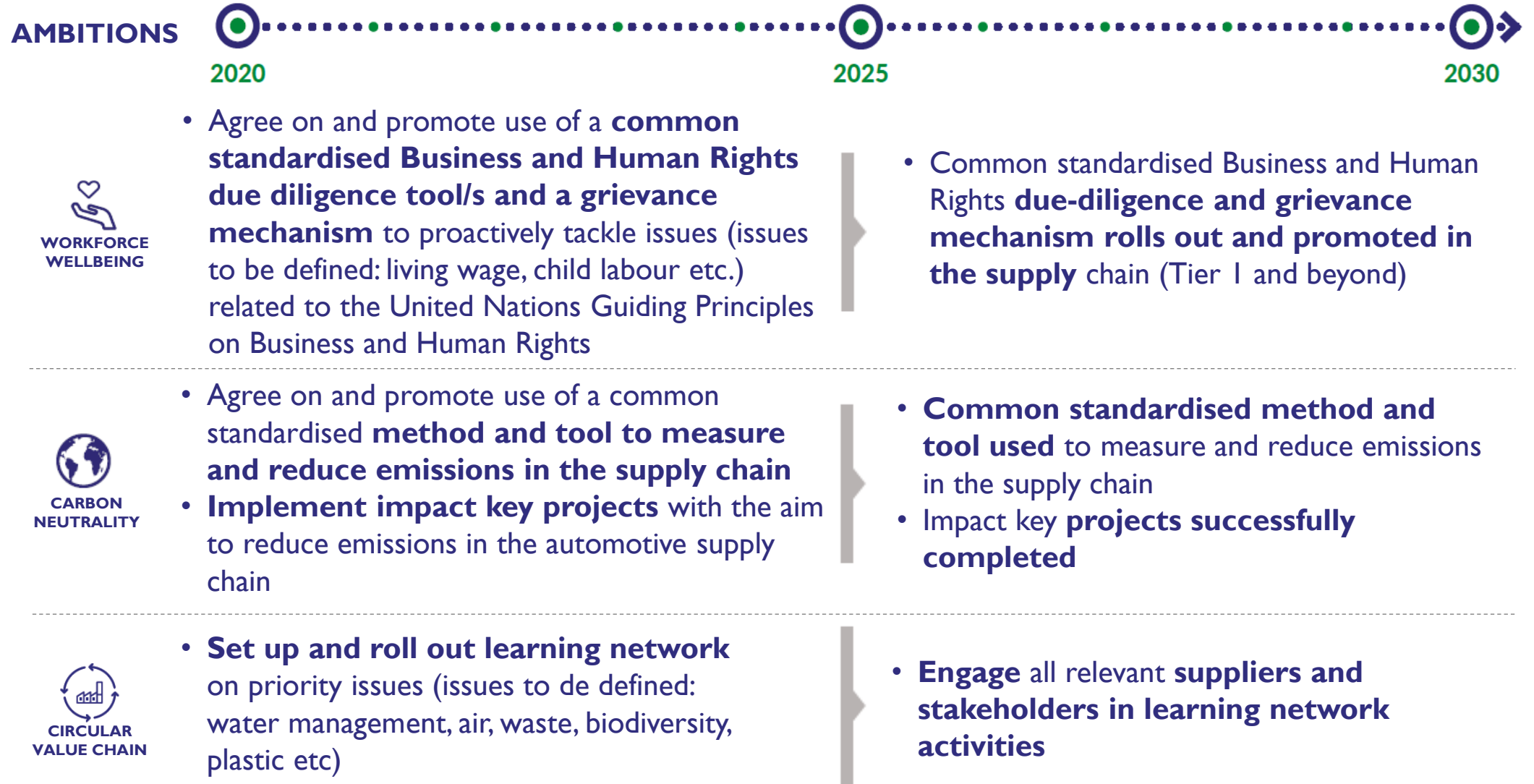
- **Set up and promote usage of common standardised tools and methods** for sustainable sourcing management
- **Implement impact key projects** with the aim to improve social & environmental situation related to responsible sourcing (issue to be defined: indigenous people rights, communities development, biodiversity etc)

- Common audit & multi-minerals **standard endorsement**
- Reached **optimum transparency and traceability**
- Impact key **projects successfully completed**



# Drive Sustainability Strategy

## ACTIVITIES & MILESTONES TO SUPPORT THE ACHIEVEMENT OF OUR STRATEGY



# New supplier engagement model

drive+  
plus



# What is Drive+?

## Drive+

- is closely linked to Drive Sustainability (which unifies 11 major automotive companies)
- Is a service to automotive tier 1 suppliers and supplier associations offered by Drive Sustainability (facilitated by CSR Europe)

## Drive+ provides Tier 1 suppliers and automotive associations

- a) with the opportunity to collaborate closely with Drive Sustainability,
- b) to share and learn with OEMs and with peers,
- c) and to use the Drive Sustainability toolbox.



# What is your benefit?

Drive+ offers:



## Dialogue

Structured follow up and feedback to Drive Sustainability



## Learning and sharing

on key sustainability topics in the automotive supply chain

*(for supplier members only)*



## Drive Sustainability toolbox

Fulfilling Drive requirements and cascading in the supply chain

*(for supplier members only)*

# Value add of Drive+



## *Get first-hand information and access to Drive Sustainability*

- Opportunity for **consultation and feedback** to topics that are discussed and developed in Drive Sustainability: At least 2 consultation & feedback webinars per year (CSR Europe + Drive members), linked to core topics – e.g. carbon footprint, raw materials standards
- Access to the **SAQ user group**: 1-2 consultations per year, feedback options
- **Updates after each of the 4 Drive Sustainability Steering Committee meetings**
- Access to a **Drive+ extranet** that provides **intelligence**, information and updates from Drive Sustainability meetings
- **Recognition** as Associated Partner of Drive

# Value add of Drive+



*Handle policies, compliance, impact - Joint learning with OEMs and peers\**

- 4 x times per year **open thematic workshop/ webinar with Drive+ and Drive Sustainability** members (virtual meetings with CSR Europe and at least 50% of Drive members) to understand and discuss
- Topics linked to the Drive Sustainability strategy, sustainability policy and regulations, risk and challenges in the automotive supply chain
- Input can come from experts, policymakers, OEMs, suppliers

*\* for supplier members only*

# Value add of Drive+



*Become mature to fulfil Drive requirements and cascading in the supply chain\**

- **Drive+ Masterclasses** on sustainable supply chain management, based on the Drive Sustainability requirements\*\*
  - Block 1: Sustainability principles & policies
  - Block 2: Risk Assessment approaches and tools
  - Block 3: Compliance and due diligence measures in the supply chain
  - Block 4: Capacity building and impact in the supply chain
- **Opportunity to send your suppliers** at same cost as Drive members **to trainings** organized by Drive (including voice into choice of training countries)
- Access to **tools** that will be **implemented in the future** (e.g. raw materials database)

Workshops with restricted number of participants; include individual analysis of participants' cases, e.g. using SAQ results as a starting point

*\* for supplier members only, \*\* membership includes right to access, additional cost may occur*

# Join us!

## How to become a member in Drive+

We expect your engagement and willingness to contribute to the Drive Sustainability mission and its strategic ambitions towards a sustainable automotive supply chain.

To cover the facilitation effort by CSR Europe, we ask for a yearly financial contribution:

turnover	-5M	5M – 500M	+500M
Tier supplier companies	€1.000	€2.500	€5.000
Supplier associations	€2.500		

Please contact us at [info@drivesustainability.org](mailto:info@drivesustainability.org), and we will follow-up with you.

To learn more about Drive+ and the program for 2021, join our webinar on December 9 and please register here: <https://www.drivesustainability.org/supplier-webinar2020/>