

# Webinar: Introduction Drive+

Collaborate with automotive OEMs through the new sustainability platform for automotive suppliers

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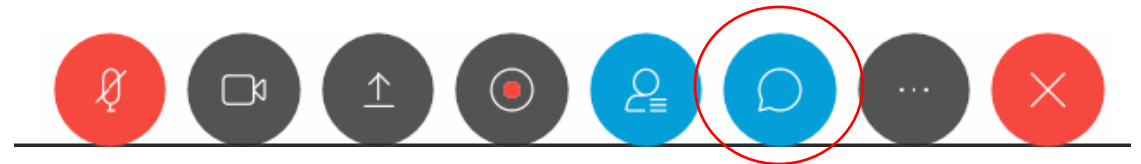


# Agenda

- |                      |  |
|----------------------|--|
| <b>14:00 – 14:15</b> | <b>Introduction Drive Sustainability</b>         |
| <b>14:15 – 14:45</b> | <b>Drive+: Goals, program, joining procedure</b> |
| <b>14:45 – 15:00</b> | <b>Q &amp; A</b>                                 |
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# Webex information

- You are all registered as attendees
- If you would like to speak up in the Q&A session, please use the “raise your hand” function in the Participant Panel on the right of the screen:
- Please switch on your camera while speaking
- Please mute yourself again when not speaking
- You can also use the “chat” function



**Thank you!**

# 1. Introduction Drive Sustainability

Aim, strategy and activities



# What is Drive Sustainability?

**Drive Sustainability**  
is a partnership between 11 automotive companies.

## Drive Sustainability aims to

- promote sustainability throughout the automotive supply chain
- promote a common approach within the industry
- act as strong promoter of standardisation and harmonization of supply chain approaches
- collaborate with actors across the value chain
- integrate sustainability in the overall procurement process

Drive Sustainability is facilitated by CSR Europe.

## Lead Partners:

**BMW  
GROUP**

**DAIMLER**

**SCANIA**

**VOLKSWAGEN**  
AKTIENGESELLSCHAFT

**VOLVO**  
Volvo Car Corporation

**VOLVO**   
VOLVO GROUP

## Partners:

**FCA**  
FIAT CHRYSLER AUTOMOBILES

**HONDA**

  
JAGUAR

  
LAND-ROVER

**TOYOTA**

## Participants:

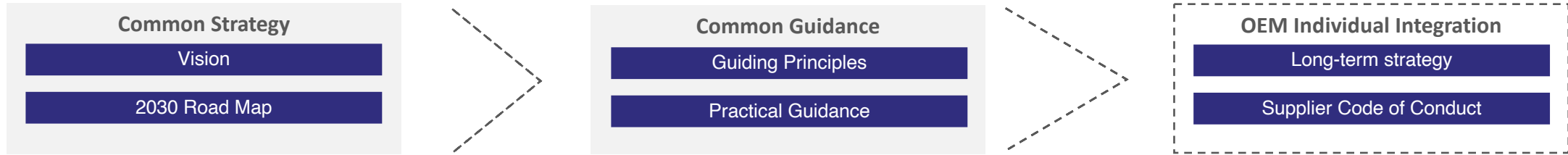
  
**GWM**

# Drive Sustainability - Our Integrated Approach

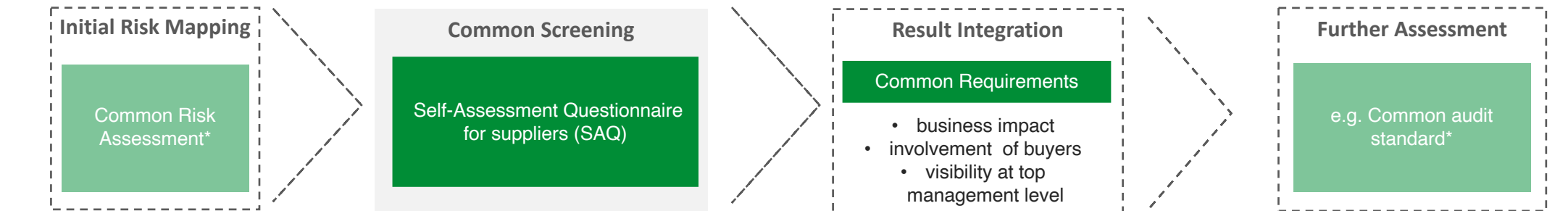


# Drive Sustainability - Our Integrated Approach

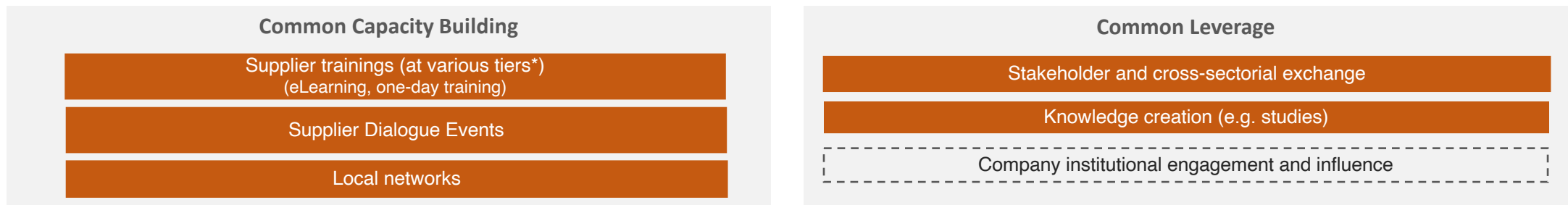
## 1. Direction



## 2. Compliance



## 3. Impact



----- = currently OEM Individual Activities

\* = Future common activities / under development

# Drive Sustainability Strategy

**The mission:** Enhance sustainability throughout the automotive industry by leveraging a common voice and by engaging with suppliers, stakeholders and related sectors on impactful activities



## SUSTAINABLE SUPPLY CHAINS

Collaborate to enhance supplier sustainability

### AMBITIONS



#### SUSTAINABLE RAW MATERIALS

Source raw materials sustainably



#### WORKFORCE WELLBEING

Aim to ensure employees in our supply chain are treated well and empowered



#### CARBON NEUTRALITY

Strive towards a carbon neutral supply chain



#### CIRCULAR VALUE CHAIN

Promote circular use of resources in our value chains

### PRINCIPLES

Stakeholder Engagement

Transparency

Leveraging Best Practices



# Drive Sustainability Strategy

## ACTIVITIES & MILESTONES TO SUPPORT THE ACHIEVEMENT OF OUR STRATEGY

### AMBITIONS



2020



2025



2030



SUSTAINABLE  
SUPPLY CHAINS

- **Set-up and promote use of common standardised tools, methods and common requirements** to integrate sustainability into the procurement process
- **Direct Tier I suppliers engaged** in assessment and capacity building activities
- Establish and promote usage of common standardised tools and methods to **cascade sustainability beyond Tier I**

- Supplier **sustainability is a key decision criterion**
- **Direct Tier I suppliers improved sustainability performance** compared to 2025
- Supplier **sustainability is promoted beyond Tier I**



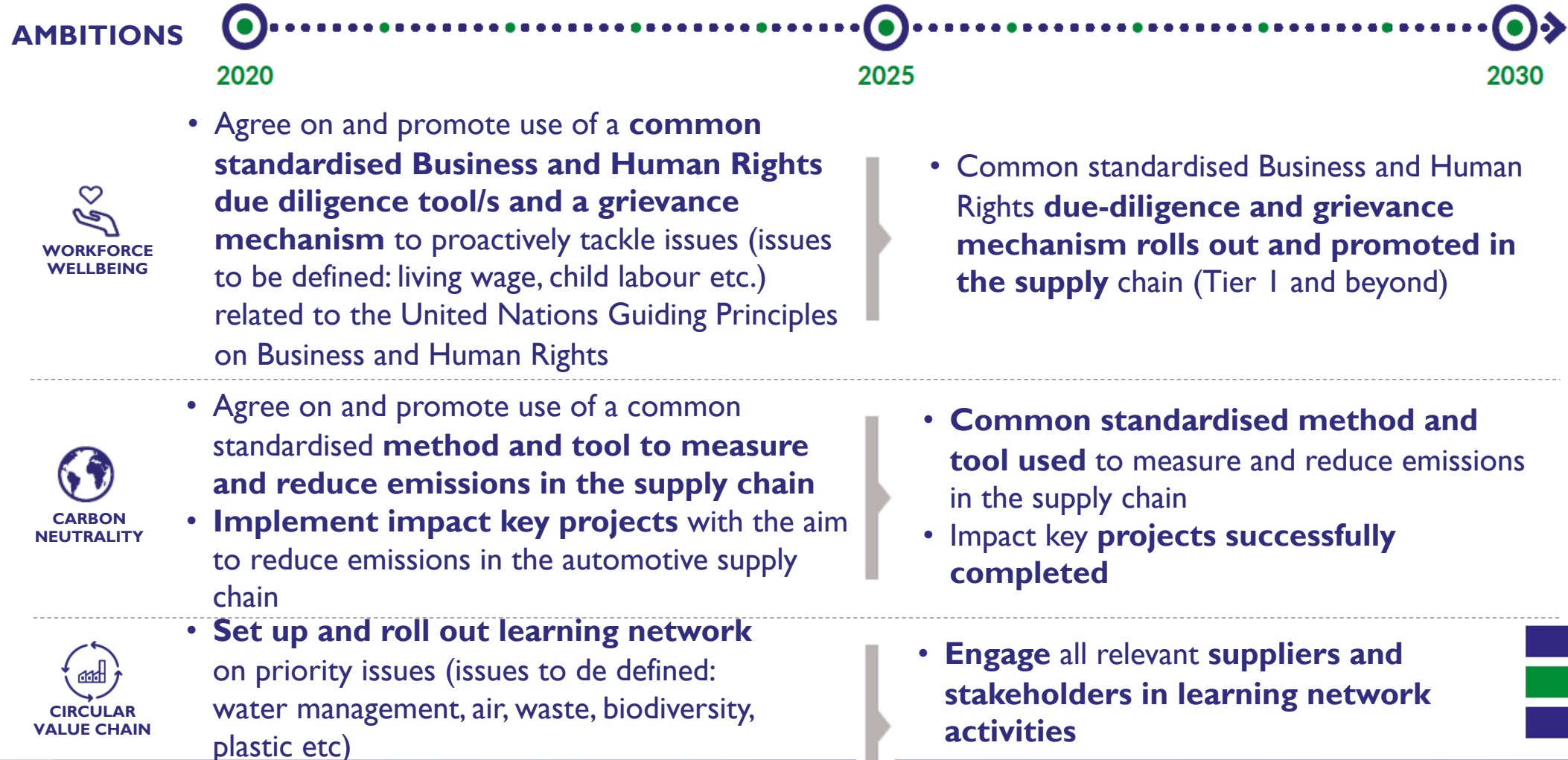
SUSTAINABLE  
RAW MATERIALS

- **Set up and promote usage of common standardised tools and methods** for sustainable sourcing management
- **Implement impact key projects** with the aim to improve social & environmental situation related to responsible sourcing (issue to be defined: indigenous people rights, communities development, biodiversity etc)

- Common audit & multi-minerals **standard endorsement**
- Reached **optimum transparency and traceability**
- Impact key **projects successfully completed**

# Drive Sustainability Strategy

## ACTIVITIES & MILESTONES TO SUPPORT THE ACHIEVEMENT OF OUR STRATEGY



# Achievements 2020/ Activities 2021 (examples)

**Sustainable Supply Chains:** Increase collaboration with suppliers and supplier associations through a new platform called Drive+



**Sustainable Raw Materials:** Involvement in initiatives, e.g. Associate Member Responsible Steel, GPSNR, EPRM

Working Group on Raw Materials, currently working on an update of the Materials Change Report on a new online platform, evaluation of raw material audit standards



SUSTAINABLE  
RAW MATERIALS

**Workforce Well-being:** New SAQ edition 4.0; new edition supplier handbook, SAQ toolbox



WORKFORCE  
WELLBEING

**Carbon Neutrality:** Working Group on Carbon Neutrality, currently working on a common approach for carbon emission measurement



CARBON  
NEUTRALITY

**Principles:** Update of the Automotive Guiding Principles

# Drive+: goals, program, how to join

Membership & Engagement model



# What is Drive+?

## Drive+

- Is a service to automotive tier 1 suppliers and supplier associations offered by Drive Sustainability and facilitated by CSR Europe
- is closely linked to Drive Sustainability

## Drive+ provides Tier 1 suppliers and automotive associations

- a) with the opportunity to collaborate closely with Drive Sustainability,
- b) to share and learn with OEMs and with peers,
- c) and to use the Drive Sustainability toolbox.

# Drive+ target groups

**1. Tier 1 suppliers** in the automotive supply chain can become a member of Drive+

→ Full access to the Drive+ service offer



**2. Automotive supplier associations** can become associated partner of Drive+

→ Communication partners

→ Possibility to join Drive+ advisory board to give advice to Drive+ direction and program



# What is your benefit?

Drive+ offers:



## **Dialogue**

Structured follow up and feedback to Drive Sustainability



## **Learning and sharing**

on key sustainability topics in the automotive supply chain



## **Drive Sustainability toolbox**

Fulfilling Drive requirements and cascading in the supply chain

# Value add of Drive+



## *Get first-hand information and access to Drive Sustainability*

- Opportunity for **consultation and feedback** to topics that are discussed and developed in Drive Sustainability: At least 2 consultation & feedback webinars per year (CSR Europe + Drive members), linked to core topics – e.g. carbon footprint, raw materials standards
- Access to the **SAQ user group**: 1-2 consultations per year, feedback options
- **Updates after each of the 4 Drive Sustainability Steering Committee meetings**
- Access to a **Drive+ extranet** that provides **intelligence**, information and updates from Drive Sustainability meetings
- **Recognition** as Associated Partner of Drive



# Value add of Drive+



*Handle policies, compliance, impact - Joint learning with OEMs and peers*

- 4 x times per year **open thematic workshop/ webinar with Drive+ and Drive Sustainability** members (virtual meetings with CSR Europe and at least 50% of Drive members) to understand and discuss
- Topics linked to the Drive Sustainability strategy, sustainability policy and regulations, risk and challenges in the automotive supply chain
- Input can come from experts, policymakers, OEMs, suppliers

# Value add of Drive+



*Become mature to fulfil Drive requirements and cascading in the supply chain*

- **Drive+ Masterclasses** on sustainable supply chain management, based on the Drive Sustainability requirements\*
  - Block 1: Sustainability principles & policies
  - Block 2: Risk Assessment approaches and tools
  - Block 3: Compliance and due diligence measures in the supply chain
  - Block 4: Capacity building and impact in the supply chain
- **Opportunity to send your suppliers** at same cost as Drive members **to trainings** organized by Drive (including voice into choice of training countries)
- Access to **tools** that will be **implemented in the future** (e.g. raw materials database)

Workshops with restricted number of participants; include individual analysis of participants' cases, e.g. using SAQ results as a starting point

*\* membership includes right to access, additional cost may occur*



# Drive+ program 2021 (Draft)

## Thematic Workshop planning:

- Thematic Workshop 1 (March): Upcoming regulations in 2021 and their impact on the automotive supply chain
  - Thematic Workshop 2 (May): Mining standards & certifications
  - Thematic Workshop 3 (Sept.): tbd.
  - Thematic Workshop 4: tbd.
- 
- → Drive+ members might recommend topics for thematic workshops

# Governance: Drive+ Advisory Board

## Drive+ advisory board

Lead & Facilitation:	CSR Europe
Members:	2 DS partners (rotation on a yearly base) Supplier associations (by nomination) *
Role:	Advise and shape the direction of Drive+ reflected in the programme Discuss feedback provided by Drive+ members → Advice for making of Drive+ program
Meetings:	Meets twice a year (February/March & October)

*\*final nomination process will be developed based on the feedback of interested associations*



*Advice of yearly Drive+ services & programme*



*Feedback option: Drive+ members are asked for input before each of the 2 advisory board meetings*

**Drive+ services & program (decided & facilitated by CSR Europe)**  
Drive+ members subscribe for the services they are interested in  
Information and subscription process is communicated in the Drive+ Extranet

# Conditions for Drive+ membership - Suppliers

## 1. Commitment

We expect engagement and willingness to contribute to the Drive Sustainability mission and its strategic ambitions towards a sustainable automotive supply chain.

→ Drive+ members accept to support the Automotive Guiding Principles (<https://www.drivesustainability.org/the-guiding-principles/>) by signing the Drive+ contract.

## 2. Anti-trust policy

Drive+ members accept to adhere to the same anti-trust policy which is applied in the Drive Sustainability group. The anti-trust policy is part of the Drive+ contract.

## 3. Membership fee → Contract

A yearly fee needs to be paid by the supplier. The membership fee depends on the turnover of the company:

1000 € if turnover < 5 million EUR

2500 € if turnover 5 – 200 million EUR

5000 € if turnover > 200 million EUR

# Conditions for Drive+ membership - Associations

## 1. **Commitment**

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→ Drive+ members accept to support the Automotive Guiding Principles (<https://www.drivesustainability.org/the-guiding-principles/>) by signing the Drive+ contract.

## 2. **Anti-trust policy**

Drive+ members accept to adhere to the same anti-trust policy which is applied in the Drive Sustainability group. The anti-trust policy is part of the Drive+ contract.

## 3. **Memorandum of Understanding**

# Join us!

## How to become a member in Drive+?



- **Registration is open**
- **Suppliers/ Associations can apply for membership**
- **No specific deadline**



# Contact us

For any questions, please contact:

**Oksana Kobylanskaia**

CSR Europe

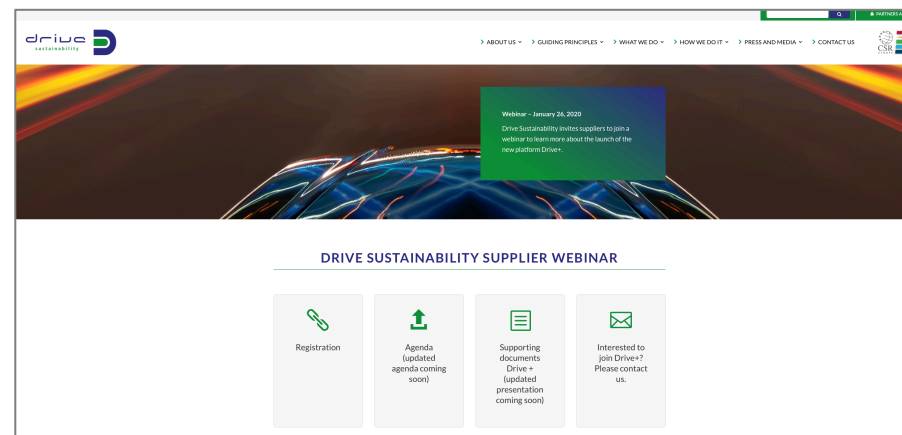
E: [ok@csreurope.org](mailto:ok@csreurope.org)

**Michel Hublet**

CSR Europe

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The presentation and webinar recording will be available at <https://www.drivesustainability.org/supplier-webinar2021/>



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plus