

Webinar: Introduction Drive+

Collaborate with automotive OEMs through the new sustainability platform for automotive suppliers

Dr. Heike Schulze, CSR Europe/ Drive Sustainability



Agenda

- | | |
|----------------------|--|
| 14:00 – 14:15 | Introduction Drive Sustainability |
| 14:15 – 14:45 | Drive+: Goals, program, joining procedure |
| 14:45 – 15:00 | Q & A |
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Webex information

- You are all registered as attendees
- If you would like to speak up in the Q&A session, please use the “raise your hand” function in the Participant Panel on the right of the screen:
- Please switch on your camera while speaking
- Please mute yourself again when not speaking
- You can also use the “chat” function



Thank you!

1. Introduction Drive Sustainability

Aim, strategy and activities



What is Drive Sustainability?

Drive Sustainability
is a partnership between 11 automotive companies.

Drive Sustainability aims to

- promote sustainability throughout the automotive supply chain
- promote a common approach within the industry
- act as strong promoter of standardisation and harmonization of supply chain approaches
- collaborate with actors across the value chain
- integrate sustainability in the overall procurement process

Drive Sustainability is facilitated by CSR Europe.

Lead Partners:

**BMW
GROUP**

DAIMLER

SCANIA

VOLKSWAGEN
AKTIENGESELLSCHAFT

VOLVO
Volvo Car Corporation

VOLVO 
VOLVO GROUP

Partners:

FCA
FIAT CHRYSLER AUTOMOBILES

HONDA


JAGUAR


LAND-ROVER

TOYOTA

Participants:

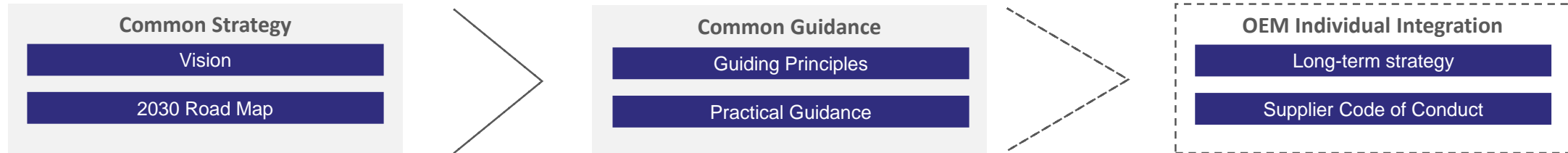

GWM

Drive Sustainability - Our Integrated Approach

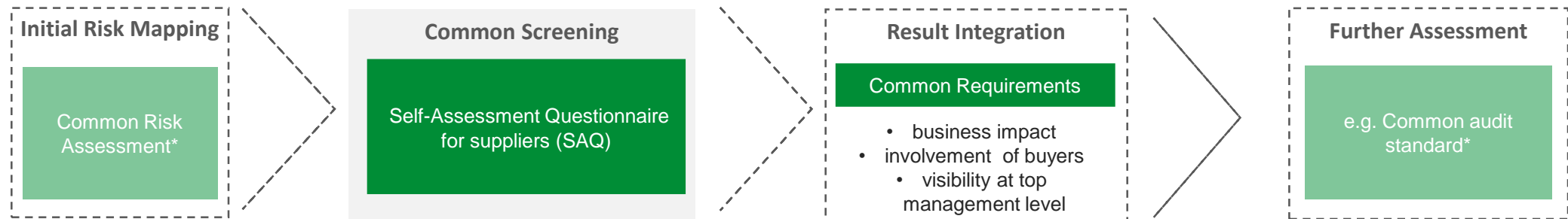


Drive Sustainability - Our Integrated Approach

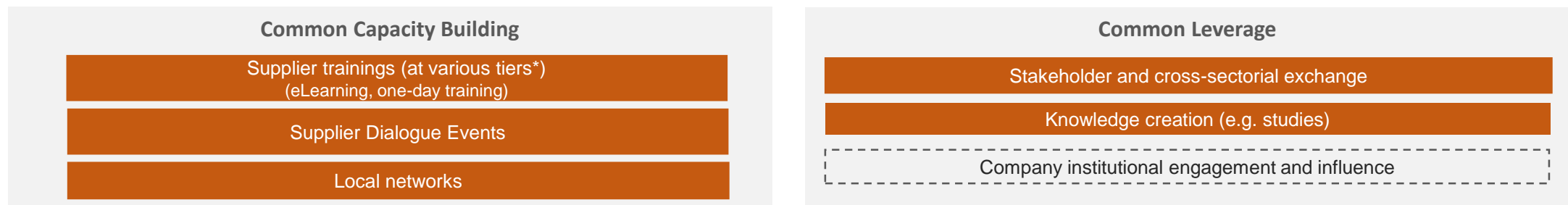
1. Direction



2. Compliance



3. Impact



----- = currently OEM Individual Activities

* = Future common activities / under development

Drive Sustainability Strategy

The mission: Enhance sustainability throughout the automotive industry by leveraging a common voice and by engaging with suppliers, stakeholders and related sectors on impactful activities



SUSTAINABLE SUPPLY CHAINS

Collaborate to enhance supplier sustainability

AMBITIONS



SUSTAINABLE RAW MATERIALS

Source raw materials sustainably



WORKFORCE WELLBEING

Aim to ensure employees in our supply chain are treated well and empowered



CARBON NEUTRALITY

Strive towards a carbon neutral supply chain



CIRCULAR VALUE CHAIN

Promote circular use of resources in our value chains

PRINCIPLES

Stakeholder Engagement

Transparency

Leveraging Best Practices

Drive Sustainability Strategy

ACTIVITIES & MILESTONES TO SUPPORT THE ACHIEVEMENT OF OUR STRATEGY

AMBITIONS



2020



2025



2030



SUSTAINABLE
SUPPLY CHAINS

- **Set-up and promote use of common standardised tools, methods and common requirements** to integrate sustainability into the procurement process
- **Direct Tier I suppliers engaged** in assessment and capacity building activities
- Establish and promote usage of common standardised tools and methods to **cascade sustainability beyond Tier I**

- Supplier **sustainability is a key decision criterion**
- **Direct Tier I suppliers improved sustainability performance** compared to 2025
- Supplier **sustainability is promoted beyond Tier I**



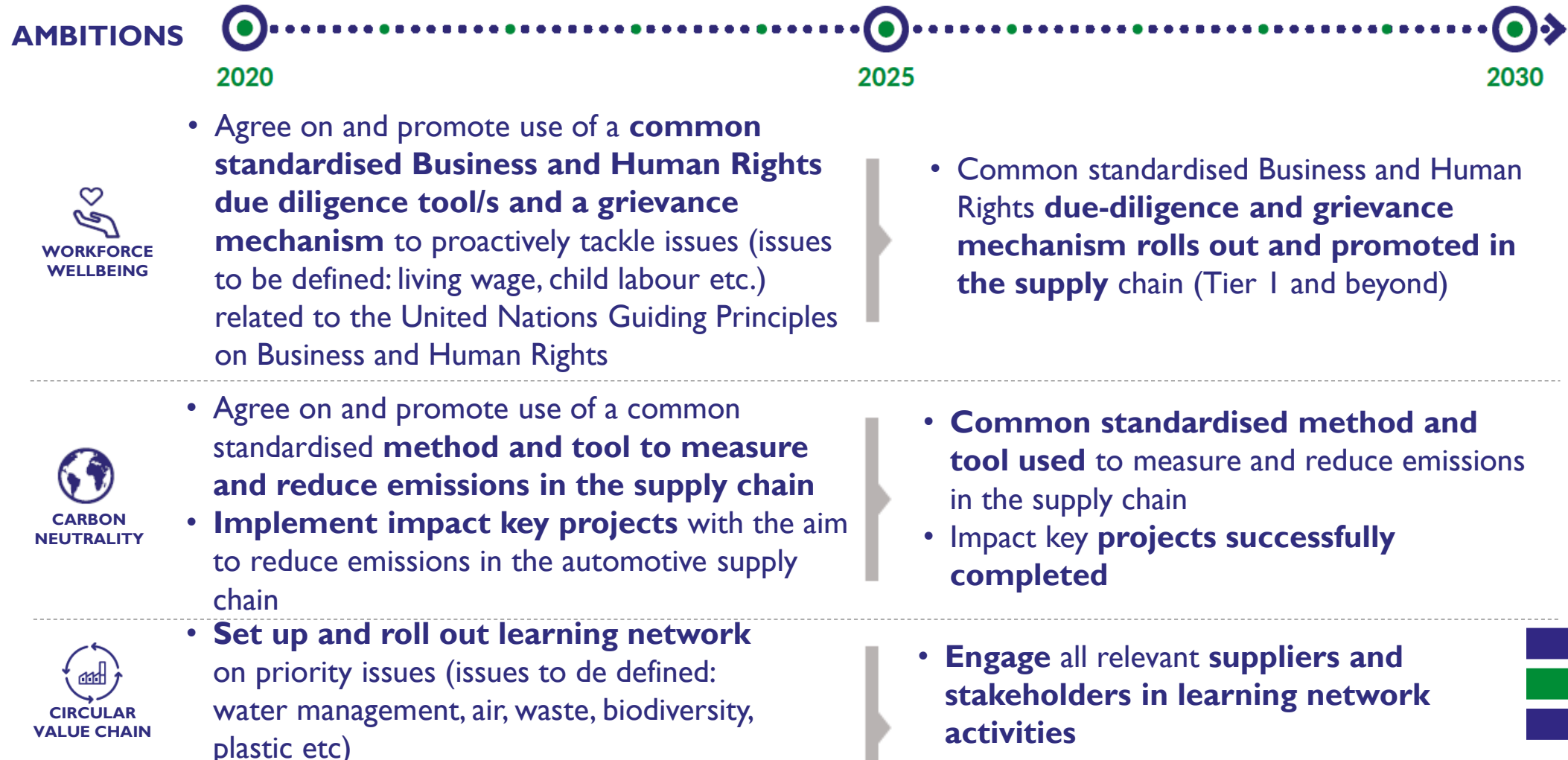
SUSTAINABLE
RAW MATERIALS

- **Set up and promote usage of common standardised tools and methods** for sustainable sourcing management
- **Implement impact key projects** with the aim to improve social & environmental situation related to responsible sourcing (issue to be defined: indigenous people rights, communities development, biodiversity etc)

- Common audit & multi-minerals **standard endorsement**
- Reached **optimum transparency and traceability**
- Impact key **projects successfully completed**

Drive Sustainability Strategy

ACTIVITIES & MILESTONES TO SUPPORT THE ACHIEVEMENT OF OUR STRATEGY



Achievements 2020/ Activities 2021 (examples)

Sustainable Supply Chains: Increase collaboration with suppliers and supplier associations through a new platform called Drive+



Sustainable Raw Materials: Involvement in initiatives, e.g. Associate Member Responsible Steel, GPSNR, EPRM

Working Group on Raw Materials, currently working on an update of the Materials Change Report on a new online platform, evaluation of raw material audit standards



SUSTAINABLE
RAW MATERIALS

Workforce Well-being: New SAQ edition 4.0; new edition supplier handbook, SAQ toolbox



WORKFORCE
WELLBEING

Carbon Neutrality: Working Group on Carbon Neutrality, currently working on a common approach for carbon emission measurement



CARBON
NEUTRALITY

Principles: Update of the Automotive Guiding Principles

Drive+: goals, program, how to join

Membership & Engagement model



What is Drive+?

Drive+

- Is a service to automotive tier 1 suppliers and supplier associations offered by Drive Sustainability and facilitated by CSR Europe
- is closely linked to Drive Sustainability

Drive+ provides Tier 1 suppliers and automotive associations

- a) with the opportunity to collaborate closely with Drive Sustainability,
- b) to share and learn with OEMs and with peers,
- c) and to use the Drive Sustainability toolbox.

Drive+ target groups

1. Tier 1 suppliers in the automotive supply chain can become a member of Drive+

→ Full access to the Drive+ service offer



2. Automotive supplier associations can become associated partner of Drive+

→ Communication partners

→ Possibility to join Drive+ advisory board to give advice to Drive+ direction and program



What is your benefit?

Drive+ offers:



Dialogue

Structured follow up and feedback to Drive Sustainability



Learning and sharing

on key sustainability topics in the automotive supply chain



Drive Sustainability toolbox

Fulfilling Drive requirements and cascading in the supply chain

Value add of Drive+



Get first-hand information and access to Drive Sustainability

- Opportunity for **consultation and feedback** to topics that are discussed and developed in Drive Sustainability: At least 2 consultation & feedback webinars per year (CSR Europe + Drive members), linked to core topics – e.g. carbon footprint, raw materials standards
- Access to the **SAQ user group**: 1-2 consultations per year, feedback options
- **Updates after each of the 4 Drive Sustainability Steering Committee meetings**
- Access to a **Drive+ extranet** that provides **intelligence**, information and updates from Drive Sustainability meetings
- **Recognition** as Associated Partner of Drive

Value add of Drive+



Handle policies, compliance, impact - Joint learning with OEMs and peers

- 4 x times per year **open thematic workshop/ webinar with Drive+ and Drive Sustainability** members (virtual meetings with CSR Europe and at least 50% of Drive members) to understand and discuss
- Topics linked to the Drive Sustainability strategy, sustainability policy and regulations, risk and challenges in the automotive supply chain
- Input can come from experts, policymakers, OEMs, suppliers

Value add of Drive+



Become mature to fulfil Drive requirements and cascading in the supply chain

- **Drive+ Masterclasses** on sustainable supply chain management, based on the Drive Sustainability requirements*
 - Block 1: Sustainability principles & policies
 - Block 2: Risk Assessment approaches and tools
 - Block 3: Compliance and due diligence measures in the supply chain
 - Block 4: Capacity building and impact in the supply chain
- **Opportunity to send your suppliers** at same cost as Drive members **to trainings** organized by Drive (including voice into choice of training countries)
- Access to **tools** that will be **implemented in the future** (e.g. raw materials database)

Workshops with restricted number of participants; include individual analysis of participants' cases, e.g. using SAQ results as a starting point

** membership includes right to access, additional cost may occur*

Drive+ program 2021 (Draft)

Thematic Workshop planning:

- Thematic Workshop 1 (March): Upcoming regulations in 2021 and their impact on the automotive supply chain
 - Thematic Workshop 2 (May): Mining standards & certifications
 - Thematic Workshop 3 (Sept.): tbd.
 - Thematic Workshop 4: tbd.
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- → Drive+ members might recommend topics for thematic workshops

Governance: Drive+ Advisory Board

Drive+ advisory board

Lead & Facilitation:	CSR Europe
Members:	2 DS partners (rotation on a yearly base) Supplier associations (by nomination) *
Role:	Advise and shape the direction of Drive+ reflected in the programme Discuss feedback provided by Drive+ members → Advice for making of Drive+ program
Meetings:	Meets twice a year (February/March & October)

**final nomination process will be developed based on the feedback of interested associations*



Advice of yearly Drive+ services & programme



Feedback option: Drive+ members are asked for input before each of the 2 advisory board meetings

Drive+ services & program (decided & facilitated by CSR Europe)
Drive+ members subscribe for the services they are interested in
Information and subscription process is communicated in the Drive+ Extranet

Conditions for Drive+ membership - Suppliers

1. Commitment

We expect engagement and willingness to contribute to the Drive Sustainability mission and its strategic ambitions towards a sustainable automotive supply chain.

→ Drive+ members accept to support the Automotive Guiding Principles (<https://www.drivesustainability.org/the-guiding-principles/>) by signing the Drive+ contract.

2. Anti-trust policy

Drive+ members accept to adhere to the same anti-trust policy which is applied in the Drive Sustainability group. The anti-trust policy is part of the Drive+ contract.

3. Membership fee → Contract

A yearly fee needs to be paid by the supplier. The membership fee depends on the turnover of the company:

1000 € if turnover < 5 million EUR

2500 € if turnover 5 – 200 million EUR

5000 € if turnover > 200 million EUR

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3. **Memorandum of Understanding**

Join us!

How to become a member in Drive+?



- **Registration is open**
- **Suppliers/ Associations can apply for membership**
- **No specific deadline**

Contact us

For any questions, please contact:

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The presentation and webinar recording will be available at <https://www.drivesustainability.org/supplier-webinar2021/>

